

Blueprint®



**CALVES ARE MORE
VIGOROUS AT BIRTH**

CLIFF COPELAND

CLIFF COPELAND, COPELAND HEREFORDS

"We started feeding the Blueprint 6% Phos low-moisture blocks (LMB) about two and a half years ago and have seen our conception rate go from 94% to about 96%. Our calving interval has tightened up, and the calves are more vigorous at birth. We have also observed improved fertility tests and increased scrotal circumference in the yearling bulls and improved semen quality in the mature bulls standing at stud."



*-Cliff Copeland, Copeland Herefords
Nara Visa, New Mexico*

Purchases from Hubbard Dealer: Copeland and Sons LLC

BLUEPRINT® PRODUCTS: BLUEPRINT® 6% PHOS LMB



Blueprint®
NUTRITION PROGRAM